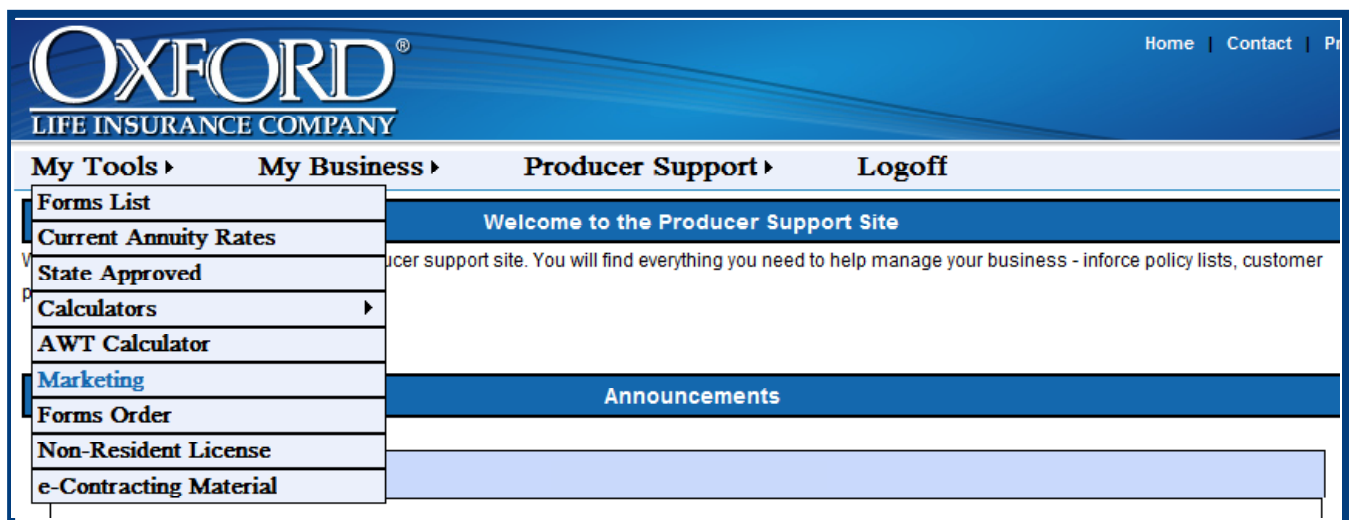


Great News for **OXFORD**® Producers LIFE INSURANCE COMPANY

At Oxford Life, we know that our producer's *time is money*. We also know that sales leads are an essential part of your business. We have several options for you to choose from in our lead programs from door hangers and mailers to website generated leads, preset appointments and more.

If you are looking to order a mailer, newspaper inserts or door hangers, we have a **LOW COST SOLUTION**. You can order these types of lead materials directly from our Producer Support Site at www.oxfordlife.com, under the My Tools tab, then Marketing (see screen shot below.)



Each mailer or newspaper insert can be **customized with your information** and the door hangers have a place for you to affix your business card. We can also print the recipient addresses on the mailers, if you provide us the mailing list in Excel format.

The cost for the door hangers, newspaper inserts or mailers, is **\$40 per thousand**, which is our minimum order. We will even add postage and send your mail to your mailing list for an additional \$270 per thousand. That means we can print and mail a customized mailer for only **\$310 per thousand** if you provide the list. We even work with a vendor that will sell you a list of 1,000 names and addresses starting at \$17 per thousand.

If you have any questions about this or any of our lead programs, please contact Jim Codney, our Program Manager at (800) 302-2318.

We look forward to hearing from you!